

CONFERENCE PLENARY SESSIONS AND EVENTS

(All plenary sessions are free of charge and open to the public.)

THURSDAY, MAY 17, 2012

JW Marriott Marquis Miami
255 Biscayne Boulevard Way
Miami, FL 33131

8:30 a.m. – 5:00 p.m.
Registration

9:30 a.m. – 10:45 a.m.
First Plenary Session
Hispanic Demographics & Consumer
Trends

11:00 a.m. – 12:15 p.m.
Second Plenary Session
Strategic Partnerships in Philanthropy

12:30 p.m. – 1:30 p.m.
CEO Forum

1:45 p.m. – 2:45 p.m.
Corporate Opening Luncheon

3:00 p.m. – 4:15 p.m.
Third Plenary Session
Latina Leaders

4:30 p.m. – 5:30 p.m.
Fourth Plenary Session
Reaching Hispanics through the Media

6:00 p.m. – 8:00 p.m.
Opening Reception
Honoring Florida Community
Organizations

FRIDAY, MAY 18, 2012

JW Marriott Marquis Miami
255 Biscayne Boulevard Way
Miami, FL 33131

8:30 a.m. – 2:00 p.m.
Registration

9:30 a.m. – 10:45 a.m.
Fifth Plenary Session
The Power of Latino Votes

11:00 a.m. – 12:15 p.m.
Sixth Plenary Session
U.S. Educational Challenges in a Global
Economy

12:30 p.m. – 2:30 p.m.
Corporate Luncheon with Speaker
Former President of Colombia Alvaro
Uribe Velez

2:45 p.m. – 4:00 p.m.
Health Reform Forum

4:15 p.m. – 5:30 p.m.
Networking

6:00 p.m. – 7:00 p.m.
Pre-Banquet Reception

7:15 p.m. – 9:30 p.m.
Awards Banquet

9:30 p.m. – 11:00 p.m.
Dance